



KJ HARRISON PRESENTS

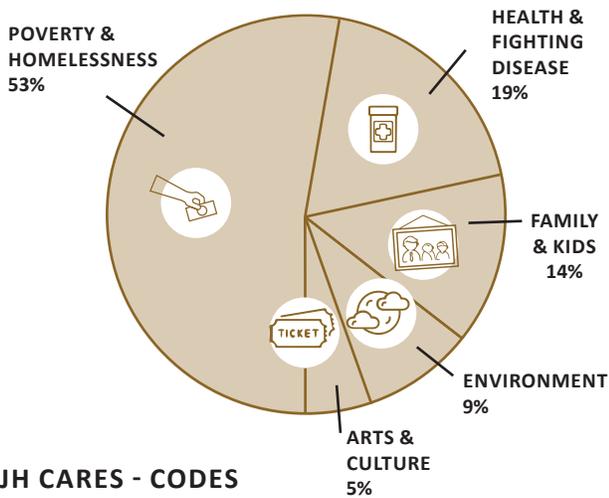
THE KJH CARES

Annual Giving Report
2021

We donate our time, treasure and talent through our KJH Cares giving program to help charities and people in need in our communities. Every year, we ask our clients to vote for a cause that means the most to them. We use the results as a guide for our annual philanthropic giving.

We are extremely proud of the KJH Cares program which aims to unite our philanthropic interests with our clients.

Here is a recap of the results from last year's vote and an outline of the KJH guidelines for selecting charities, which we call CODES.



KJH CARES - CODES

- C** Canadian charity
- O** Operating charity
- D** Difference — our contribution will have a meaningful impact
- E** Educates us on important issues
- S** Scores high on financial transparency

Once again, non-profit organizations were put under immense pressure this year. As a nation, we grappled with the pandemic, experienced extreme climate issues and recognized the discrimination and historical harm

done to our Indigenous communities. Fortunately, several charities were able to resume their fundraising efforts and safely accept volunteer assistance, although challenges remain. Despite the difficulties throughout the year, charities demonstrated a remarkable level of dedication and commitment to helping those in need. We are hopeful for a brighter 2022 as our community and cultural centres reopen.

Poverty & Homelessness



Weston Downs Food Drive

KJH Cares team member, Christine Fulsang and her family, organized the 3rd Annual Weston Downs Food Drive to support the Vaughan Food Bank.

KJH Cares was proud to sponsor the red donation bags that the Fulsang Family and a group of high school students delivered to over 2,000 Weston Downs homes in October. Nearly 50 volunteers including 30 students then rallied together and went door-to-door collecting the food donations.

The Fulsang Family wasn't sure what to expect this year in a COVID-19 environment, but the residents of Weston Downs came through for the food drive. The large truck in the picture made four trips with the bins fully loaded and collected over \$3,800 in monetary donations. The Vaughan Food Bank was impressed with the results and extremely grateful for the generosity of the Weston Downs community.





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Daily Bread Food Bank

KJH Cares frequently donates to the Daily Bread Food Bank at Thanksgiving and during the holidays to help people in Toronto who face food insecurity. Contributing to a charity to help ensure that no one goes hungry is always important, but especially at a time when we are thankful for our family, friends, and the food on our tables.

people build confidence and enhance their well-being by overcoming challenges through outdoor skill development, bursaries and mentorship.



Canadian Red Cross & BC Lytton Fires

In the face of utter devastation to people's lives, the Canadian Red Cross has worked alongside community leaders and all levels of government to support individuals, families and communities impacted by the 2021 B.C. fires in their journey to recovery.

Health & Fighting Disease



Stars Air Ambulance Saskatoon

KJH Cares supported the Stars Air Ambulance for the first time this year. This life-saving helicopter air ambulance service was built to serve rural parts of Western Canada. It is highly impactful with 901 missions flown during the 2020-21 fiscal year from bases in Regina and Saskatoon.



Second Harvest

At Easter and Christmas time, in the spirit of giving, KJH Cares donated to Second Harvest, which provides food to different communities in need – from food banks, services for seniors, shelters and student nutrition programs. Second Harvest is the largest food rescue program in Canada, recovering more than 22 million pounds of food before it becomes waste.



Beit Halochem Canada

To celebrate the Passover holidays, the KJH Cares team donated to Beit Halochem Canada to help Israeli disabled veterans and their families. KJH Cares team member, Philip Lieberman, also took part in the challenging 500km bike ride to raise further funds for rehabilitating, rebuilding and enhancing the lives of the veterans through sports, cultural, and physical therapies.



Opportunity International Canada

On Women's Entrepreneur Day, we celebrated the invaluable contribution of women business owners around the world. We marked the day by donating to Opportunity International Canada, which provides financial solutions and training to empower people frequently living in poverty to strengthen communities via business development.



Trails Youth Initiative

We have donated to the "Four Seasons, Four Years, For Life" program. The KJH Cares donation helps young





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Jack.org

Members of the KJH Cares team including Brent Keen, Connor Byrne, Jack Norris and Sarah Bull, participated in the Jack.org virtual charity ride. KJH Cares has been a proud supporter of the annual Jack Ride for many years, which raises funds to ensure that every young person in Canada has access to mental health care. The team accumulated over 300 km of riding between them over the weekend.



Princess Margaret Cancer Centre: Weekend to Conquer Cancer

Sarah Bull took on the role of Ambassador for the Princess Margaret Weekend to Conquer Cancer for the second year running. With many social restrictions lifted, participants were able to take part in the memorable walk alongside their friends and family in honour of people who are impacted by cancer. KJH Cares is proud to be a part of this fundraiser which aims to raise enough funds to conquer cancer in our lifetimes.



Alzheimer Society Toronto

We have donated to the Alzheimer Society Toronto umbrella program “Preventing Social Isolation”, which includes programs such as Active Living (Virtual Art Talks with the AGO, Music Therapy, Non-Impact Aerobics) and the Music Project.



Family & Kids



Start2Finish

The KJH Cares program is proud to support the Start2Finish Backpack Program for the third year running. Every September, we purchase backpacks containing everything from erasers and crayons to notebooks and binders, which are then distributed to children in low-income communities across Toronto. The program provides students with vital school supplies to help “even the playing field” and prepare them for a successful school year.



Muskoka Rocks Run for Camp Oochigeas

Camp Ooch provides programs and support for children and families with cancer. Our donation helps kids with cancer to be just kids and allow families to connect with a community of strength and support when they need it the most. Camp Ooch recreational programs deliver fun, friendship, and community to 1,900 kids and 745 families year-round across Ontario.



Sunshine Foundation

Our donation to the Sunshine Foundation helps to change the lives of children living with severe physical



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disabilities by making their dreams come true through experiences that lead to a brighter more hopeful future.

True North Aid

In honour of National Indigenous Peoples' Day, KJH Cares donated to True North Aid, a charity that is dedicated to serving and supporting northern and remote Indigenous communities in Canada through practical humanitarian support.



in managing their urban forests, helped green 700 schoolyards, and organized urban forest conferences.



Arts & Culture

Art Gallery of Ontario

KJH Cares has been a supporter of the AGO Curator's Circle for many years. Many museums and cultural centres have been forced to close for an extended period of time due to the pandemic. They have needed our support more than ever.

Royal Ontario Museum

We continue to be proud supporters of the ROM and love their mission to transform lives by helping people understand the past, make sense of the present and come together to shape a shared future in which people flourish in concert with the natural world.



Environment

Bruce Trail

We are proud to support the Bruce Trail Conservancy which protects and stewards land along the Niagara Escarpment to ensure it is available for everyone to explore by foot. The KJH Cares team regularly enjoys hiking along the magnificent Bruce Trail.

Tree Canada

Tree Canada is dedicated to planting and nurturing trees in rural and urban environments in Canada. KJH Cares donated to support its programs, research, and educational efforts, which has helped restore tree cover in areas hit by natural disasters, guided communities

Happy Holidays!